



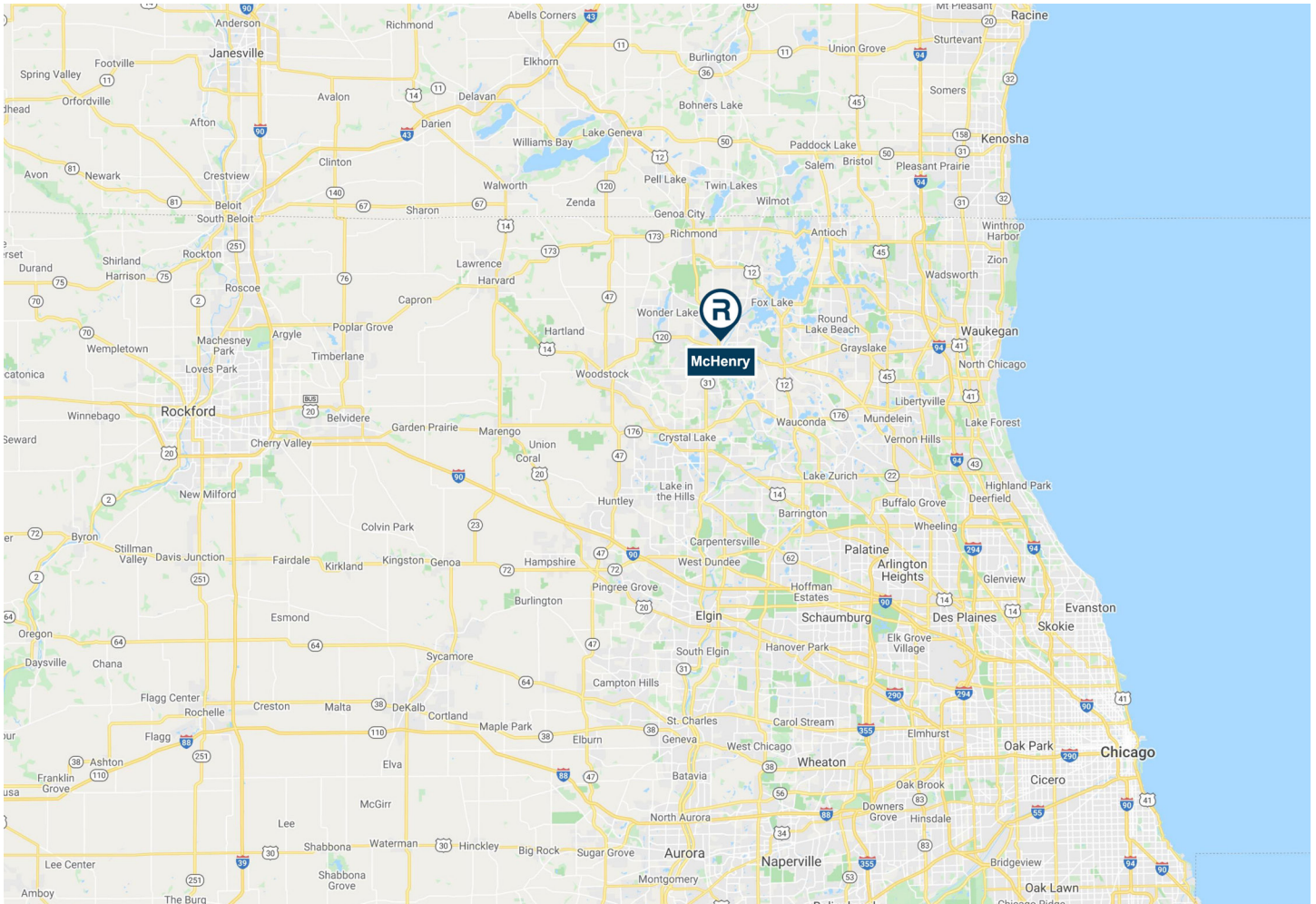
The**Retail**Coach.®

Community Workplace Population

MCHENRY, ILLINOIS

Prepared for City of McHenry
April 2021

Community



Prepared for:



City of McHenry
Douglas P. Martin
Director of Economic Development

333 S Green Street
McHenry, Illinois 60050

Phone 815.363.2110
Cell 815.347.6098
dmartin@cityofmchenry.org
www.cityofmchenry.org



Community • Workplace Population

McHenry, Illinois

BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
Grand Total	1,897	27,263	14
11: Agriculture, Forestry, Fishing and Hunting	0	0	0
111: Crop Production	0	0	0
112: Animal Production and Aquaculture	0	0	0
113: Forestry and Logging	0	0	0
114: Fishing, Hunting and Trapping	0	0	0
115: Support Activities for Agriculture and Forestry	0	0	0
21: Mining, Quarrying, and Oil and Gas Extraction	1	5	5
211: Oil and Gas Extraction	0	0	0
212: Mining (except Oil and Gas)	1	5	5
213: Support Activities for Mining	0	0	0
22: Utilities	1	24	24
221: Utilities	1	24	24
23: Construction	106	693	7
236: Construction of Buildings	28	137	5
237: Heavy and Civil Engineering Construction	7	38	5
238: Specialty Trade Contractors	71	518	7
31: Manufacturing	7	42	6
311: Food Manufacturing	4	28	7
312: Beverage and Tobacco Product Manufacturing	1	10	10
313: Textile Mills	0	0	0
314: Textile Product Mills	2	4	2
315: Apparel Manufacturing	0	0	0
316: Leather and Allied Product Manufacturing	0	0	0
32: Manufacturing	15	788	53
321: Wood Product Manufacturing	1	7	7
322: Paper Manufacturing	0	0	0
323: Printing and Related Support Activities	5	73	15
324: Petroleum and Coal Products Manufacturing	0	0	0
325: Chemical Manufacturing	3	18	6
326: Plastics and Rubber Products Manufacturing	6	690	115
327: Nonmetallic Mineral Product Manufacturing	0	0	0

Community • Workplace Population

McHenry, Illinois

BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
33: Manufacturing	40	1003	25
331: Primary Metal Manufacturing	0	0	0
332: Fabricated Metal Product Manufacturing	10	97	10
333: Machinery Manufacturing	10	245	25
334: Computer and Electronic Product Manufacturing	1	7	7
335: Electrical Equipment, Appliance, and Component Manufacturing	4	106	27
336: Transportation Equipment Manufacturing	4	358	90
337: Furniture and Related Product Manufacturing	2	7	4
339: Miscellaneous Manufacturing	9	183	20
42: Wholesale Trade	41	511	12
423: Merchant Wholesalers, Durable Goods	34	263	8
424: Merchant Wholesalers, Nondurable Goods	6	241	40
425: Wholesale Electronic Markets and Agents and Brokers	1	7	7
44: Retail Trade	129	1,743	14
441: Motor Vehicle and Parts Dealers	33	589	18
442: Furniture and Home Furnishings Stores	12	67	6
443: Electronics and Appliance Stores	3	9	3
444: Building Material and Garden Equipment and Supplies Dealers	19	332	17
445: Food and Beverage Stores	16	439	27
446: Health and Personal Care Stores	19	148	8
447: Gasoline Stations	8	33	4
448: Clothing and Clothing Accessories Stores	19	126	7
45: Retail Trade	69	688	10
451: Sporting Goods, Hobby, Musical Instrument, and Book Stores	17	200	12
452: General Merchandise Stores	7	227	32
453: Miscellaneous Store Retailers	34	222	7
454: Nonstore Retailers	11	39	4
48: Transportation and Warehousing	10	52	5
481: Air Transportation	0	0	0
482: Rail Transportation	0	0	0
483: Water Transportation	0	0	0
484: Truck Transportation	2	4	2
485: Transit and Ground Passenger Transportation	2	23	12
486: Pipeline Transportation	0	0	0
487: Scenic and Sightseeing Transportation	0	0	0
488: Support Activities for Transportation	6	25	4
49: Transportation and Warehousing	4	109	27
491: Postal Service	1	92	92
492: Couriers and Messengers	0	0	0
493: Warehousing and Storage	3	17	6

Community • Workplace Population

McHenry, Illinois

BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
51: Information	20	432	22
511: Publishing Industries (except Internet)	7	312	45
512: Motion Picture and Sound Recording Industries	2	12	6
515: Broadcasting (except Internet)	0	0	0
517: Telecommunications	9	46	5
518: Data Processing, Hosting, and Related Services	0	0	0
519: Other Information Services	2	62	31
52: Finance and Insurance	167	519	3
521: Monetary Authorities-Central Bank	0	0	0
522: Credit Intermediation and Related Activities	94	218	2
523: Securities, Commodity Contracts, and Other Financial Investments and Related Activities	27	99	4
524: Insurance Carriers and Related Activities	46	202	4
525: Funds, Trusts, and Other Financial Vehicles	0	0	0
53: Real Estate and Rental and Leasing	39	292	7
531: Real Estate	28	248	9
532: Rental and Leasing Services	11	44	4
533: Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	0	0	0
54: Professional, Scientific, and Technical Services	112	10569	94
541: Professional, Scientific, and Technical Services	112	10569	94
55: Management of Companies and Enterprises	2	69	35
551: Management of Companies and Enterprises	2	69	35
56: Administrative and Support and Waste Management and Remediation Services	34	209	6
561: Administrative and Support Services	33	203	6
562: Waste Management and Remediation Services	1	6	6
61: Educational Services	27	1,358	50
611: Educational Services	27	1,358	50
62: Health Care and Social Assistance	733	4,615	6
621: Ambulatory Health Care Services	640	2,906	5
622: Hospitals	6	1,060	177
623: Nursing and Residential Care Facilities	8	409	51
624: Social Assistance	79	240	3

Community • Workplace Population

McHenry, Illinois

BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
71: Arts, Entertainment, and Recreation	21	614	29
711: Performing Arts, Spectator Sports, and Related Industries	4	405	101
712: Museums, Historical Sites, and Similar Institutions	3	114	38
713: Amusement, Gambling, and Recreation Industries	14	95	7
72: Accommodation and Food Services	90	1,622	18
721: Accommodation	2	18	9
722: Food Services and Drinking Places	88	1,604	18
81: Other Services (except Public Administration)	157	860	5
811: Repair and Maintenance	50	313	6
812: Personal and Laundry Services	66	293	4
813: Religious, Grantmaking, Civic, Professional, and Similar Organizations	41	254	6
92: Public Administration	11	223	20
921: Executive, Legislative, and Other General Government Support	8	120	15
922: Justice, Public Order, and Safety Activities	3	103	34
923: Administration of Human Resource Programs	0	0	0
924: Administration of Environmental Quality Programs	0	0	0
925: Administration of Housing Programs, Urban Planning, and Community Development	0	0	0
926: Administration of Economic Programs	0	0	0
927: Space Research and Technology	0	0	0
928: National Security and International Affairs	0	0	0
99: Unassigned	61	223	4
999: Unassigned	61	223	4

About The Retail Coach®

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

Retail:360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts – all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.



The**RetailCoach**.®

ACKNOWLEDGMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Environics Analytics, ESRI, U.S. Census Bureau, Economy.com, Placer.AI, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics. To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model. Mapping data is provided by Google, Nielsen, ESRI and/or Microsoft Corporation.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.